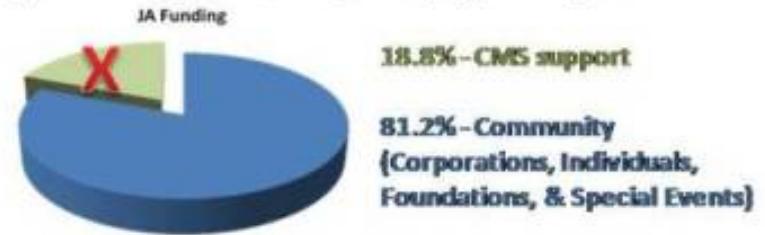


Save JA Programming: Update

As you know, JA has undertaken a campaign to SAVE JA PROGRAMMING. At the beginning of the school year, JACC was faced with the full elimination of CMS funding, resulting in a \$360,600 gap, having a devastating impact on over 9,000 local students.

Since that time, Junior Achievement has had to prioritize JA programming with a focus on continuing service to every single 4th grader in CMS through the hands-on labsite experience at JA BizTown®.



While JA is pleased to continue serving nearly 14,000 students through JA BizTown this year, it is important to note that it comes at a steep price...the cost of over 9,000 deserving students that are now *unable* to receive JA's critical in-classroom programming surrounding financial literacy, entrepreneurship, and workforce readiness.

Just like you and your family, JA has also tightened its belt and cut \$100,000 in expenses, including \$60,000 in administration and operating costs. Additionally, JA has also reached out to the community during this time of great need, and has raised over \$100,000 in new and increased funding, helping to close the gap!



Thank you

LPL Financial

GOODRICH



JA parents and
volunteers!

Many of JA's partners in the community have answered the call for help, including generous one-time gifts from LPL Financial, The Wachovia Wells Fargo Foundation, and The Goodrich Foundation. Additionally, JA has raised over \$28,000 in new money from concerned JA parents, volunteers, and supporters just like you!



While the news is overwhelmingly positive, there have also been significant losses along the way, and we have a long way to go.

****JA is currently projecting a deficit of \$107,000 and we need your help...here's how:***

•Consider making a personal gift to Junior Achievement.

While there are many critical needs at this time, both around the community, and across the world, please know that your gift to Junior Achievement will help local students, (maybe even *your own* child), be financially literate and workforce ready as a *preventative measure*, so as to avoid future financial crises and to be armed with the tools to create their own successful tomorrows! Click [here](#) to donate now!

•Get your company involved.

Have your company sponsor a classroom, a day in JA BizTown, or participate in a Bowl-A-Thon.

There are countless ways to get plugged in.

Get involved and make a difference.

For more information, please contact our office at 704-536-9668 704-536-9668

2010 JA Business Ethics Luncheon

BIOETHICS

Friday, March 19th

at the Grove Park Inn Resort & Spa

SAVE THE DATE

It is with tremendous excitement that we announce the keynote speaker for this year's JA Business Ethics Luncheon.....

Dr. Arthur Caplan of the Center for Bioethics at the University of Pennsylvania.

Dr. Caplan is considered the foremost expert on Biotechnology and Bioethics in the country. He has many awards and books to his credit and is a commentator on NPR, CNN and MSNBC and his byline appears in the New York Times and Washington Post.



Junior
Achievement®

You may reserve a seat early by
calling in a credit card to JA at (828) 252-5842

Keynote Sponsor

Mission Health & Hospitals

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Junior Achievement Day with the Charlotte Checkers

Sunday, March 28, 2010
Time Warner Cable Arena
2:00 pm



Discounted

\$6.00 of each


Discounted
Tickets only
\$15.00!

ticket goes to
JA!

Free kids
backpacks!

To order tickets, go to
www.gocheckers.com/supergroups
and click the JA Logo, then "login"

Username: JA
Password: ja

Let Their Success Be Your Inspiration!

To book a group, please call
Mark Makowski at 704-940-4083
or email mmakowski@gocheckers.com

Click [here](#) to print off a coupon for your local Smoothie King to benefit JA!

Junior Achievement of the Central Carolinas would like
to extend a special



To the



Banfield
Charitable Trust

for sponsoring the JA BizTown® Pet Shop!



**Junior
Achievement®**

An enormous thank you to our January 2010 Mecklenburg donors, without whom we could not continue our mission of arming students with the tools they need to compete in a global economy.

Please click [here](#) to see January 2010 Mecklenburg donors.

Junior Achievement Trivia!

Question: What JA in classroom curriculum focuses on needs and wants, jobs, tools and skills, and interdependence ?

Be the first to respond to jgardner@jacarolinas.org with an answer to the trivia question, and win a cut and color from AJ at Fuze Salon, exp 4-1-2010 (www.fuzesalon.com). If you do not receive a response to your answer, this means someone has already won the trivia prize. Thank you for reading the Board Room Briefing!